

EDITORIAL

Future Studies Research Journal was ideated with views to socializing intellectual production and promoting academic research theoretical and empiric advances in the fields of strategy, trends, future studies and other themes pertaining to corporate management. The magazine's first edition awards us with articles that present instigating subject fields.

Daniel Estima de Carvalho proposes **ORGANIZING SCENARIO VARIABLES BY APPLYING THE INTERPRETATIVE STRUCTURAL MODELING (ISM)**

Luís Fernando Ascenção Guedes and Liliana Vasconcellos presented **A PROPOSAL FORECASTING MODEL FOR THE GROWTH OF THE MOBILE TELEPHONE MARKET IN BRAZIL**

Samir Lotfi and Silvia Pela resorted to **USE OF TREND IMPACT ANALYSIS AFFECTS PROJECTIONS OF EUCALYPTUS CULTIVATION IN BRAZIL**

Leandro José Morilhas explores a theme that is currently in vogue at the academy: **THE EXPANSION OF DISTANCE LEARNING (DL) IN BRAZILIAN HIGHER EDUCATION: TRENDS FOR THE BEGINNING OF THE NEXT DECADE**. In this article, the author pinpoints trends for the next decades early years.

James Terence Coulter Wright, Antonio Thiago Benedete da Silva and Renata Giovanazzo Spers introduce a study concerning popular markets and propose projections to address these consumers.

Paulo Roberto Gião and Moacir de Miranda Oliveira Júnior made interestingly **A STUDY ON THE POTENTIAL OF BRAZIL AS AN OFFSHORING SERVICE HUB**.

Finally, Emerson Antonio Maccari, Cássio Rogério Santos, Fábio Hiromitsu Tocura, Denis Alberto Batista and José Gutierrez describe impairments to **IT PROJECT MANAGEMENT ISSUES AT A LARGE CORPORATE BRAZILIAN BANK**.

We trust you'll fully enjoy Future Studies Research Journal in as much as we are pleased to issue it.

James Terence Coulter Wright

Editor